

OMAHA RIVER CITY RODEO

SPONSORSHIPS

September 28 & 29 | Centurylink Center Omaha

Presenting Sponsor (1) **\$50,000**
Inclusion on all marketing materials, media buys, performance mentions booth space and signage at the event

Performance Sponsor (2) **\$25,000**
Inclusion on all marketing materials, media buys, performance mentions, booth space and signage at the event

Event Sponsor (7) **\$10,000**
Inclusion in all marketing materials, performance mentions and signage at the event

Party Pit (1) **\$ 7,500**
Inclusion in all marketing materials, performance mentions and signage at the event

Arena Wall Signage multi **\$ 5,000**
Inclusion in all marketing materials, performance mentions and signage at the event

Mutton Bustin (1) **\$ 5,000**
Inclusion in all marketing materials, performance mentions and signage at the event

Chutes (6) **\$ 5,000**
Inclusion in all marketing materials, performance mentions and signage at the event

Specialty: Benefits to be negotiated

Opening/Closing **\$5,000**

Rodeo Barrelman **\$2,500**

Bullfighters **\$2,500**

Rodeo Committee **\$2,500**

Founder's Club **\$1,500**

Contestant Hospitality **\$1,000**

Day of Show (1) **\$ 500**

Media **\$Multi**

Additional custom sponsorships available upon request.