

OMAHA RIVER CITY RODEO SPONSORSHIP CONFIRMATION

September 27 & 28, 2019 @ CHI Health Center Omaha Arena

Yes, I will support the Rodeo at:

~~Presenting Sponsor (1) SOLD \$45,000~~

Performance Sponsor (2) \$25,000

Friday | Saturday

Rodeo Event Sponsor (7) \$10,000

Bareback | Saddle Bronc | Team Roping | Steer Wrestling |
Tie-Down | Bull Riding | Barrel Racing

Party Pit (2) \$ 7,500

Friday | Saturday

Silver Sponsors (Multi) \$ 5,000

Chutes (6) | Wall Signage | Mutton Bustin |
Opening/Closings

Bronze Sponsors (Multi) \$ 2,500

Barrelman | Bullfighters | Rodeo Committee

Rodeo Supporter (Multi) \$ 1,000

Rodeo Hospitality | Daysheet | Club

Other: _____

Company/Individual Name: _____

Contact Name: _____

List in Publications as: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____

EMAIL: _____

Please return the completed form to:

Justin M. Hope | Seim Johnson | 18081 Burt Street, Suite 200 | Omaha, Nebraska 68022



Omaha River City Rodeo was established in 2018 with the mission of educating and entertaining by showcasing our western heritage through the sport of rodeo. The event produces a two-performance rodeo, sanctioned by the Professional Rodeo Cowboy Association, and includes a Rough N Ready Rodeo and a Regional High School Scholarship Rodeo.

Rough N Ready is a free program for youth with learning disabilities. Volunteers simulate the traditional rodeo events in a manner that is safe, yet entertaining and educational. The High School Rodeo event is an opportunity for high school state champions from surrounding states to compete for college scholarships.

EVENT LOCATION: CHI Health Center Omaha Arena, Omaha, Nebraska

DATE: September 27 and 28, 2019; Rodeo Performance start at 7:30 P.M.

ATTENDEES: 8,500+

CONTESTANTS: 300+

VOLUNTEERS: 60 +

PRO RODEO DEMOGRAPHICS:

- Nearly 6 million spectators attended a rodeo last year
- 51% Female/49% Male | 53% are 25-54/49% are 50+/ and 26%18-34
- 53% are married | 47% have children | 65% own their own home | 59% attended college
- 57% earn 50,000K+ | 37% earn \$75,000K+ | 20% earn \$100,000K+
- 241% more likely to hunt | 98% more likely to camp | 75% more likely to own a motorcycle